



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	American Crossroads
Product	11/27/1017 - American Crossroads
Estimate Number	1017

Invoice #	04072852-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072852
Alt Order #	Political Issue
Deal #	
Order Flight	09/19/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a		09/17/12 to 09/23/12	1x	--W----				
	13			W	09/19/12	:30	6:59 AM	USPRTV18ACH	\$1,800.00		1
2	13	Good Day 6a	6a-7a		09/17/12 to 09/23/12	1x	---T---				
	13			Th	09/20/12	:30	6:23 AM	USPRTV18ACH	\$1,800.00		1
3	13	Good Day 6a	6a-7a		09/17/12 to 09/23/12	1x	----F--				
	13			F	09/21/12	:30	6:12 AM	USPRTV18ACH	\$1,800.00		1
4	13	Good Day 6a	6a-7a		09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	6:07 AM	USPRTV18ACH	\$1,800.00		1
5	13	Good Day 6a	6a-7a		09/24/12 to 09/30/12	1x	-T-----				
	13			Tu	09/25/12	:30	6:41 AM	USPRTV18ACH	\$1,800.00		1
6	13	Good Day 6a	6a-7a		09/24/12 to 09/30/12	1x	--W----				
	13			W	09/26/12	:30	6:31 AM	USPRTV18ACH	\$1,800.00		1
7	13	Good Day 6a	6a-7a		09/24/12 to 09/30/12	1x	---T---				
	13			Th	09/27/12	:30	6:22 AM	USPRTV18ACH	\$1,800.00		1
8	13	Good Day 7a	7a-8a		09/17/12 to 09/23/12	1x	--W----				
	13			W	09/19/12	:30	7:33 AM	USPRTV18ACH	\$2,000.00		1
9	13	Good Day 7a	7a-8a		09/17/12 to 09/23/12	1x	---T---				
	13			Th	09/20/12	:30	7:13 AM	USPRTV18ACH	\$2,000.00		1
10	13	Good Day 7a	7a-8a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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10	13	Good Day 7a	7a-8a		09/17/12 to 09/23/12	1x	--- F --				
	13			F	09/21/12	:30	7:29 AM	USPRTV18ACH	\$2,000.00		1
11	13	Good Day 7a	7a-8a		09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	7:11 AM	USPRTV18ACH	\$2,000.00		1
12	13	Good Day 7a	7a-8a		09/24/12 to 09/30/12	1x	- T-----				
	13			Tu	09/25/12	:30	7:54 AM	USPRTV18ACH	\$2,000.00		1
13	13	Good Day 7a	7a-8a		09/24/12 to 09/30/12	1x	-- W----				
	13			W	09/26/12	:30	7:59 AM	USPRTV18ACH	\$2,000.00		1
14	13	Good Day 7a	7a-8a		09/24/12 to 09/30/12	1x	--- T --				
	13			Th	09/27/12	:30	7:32 AM	USPRTV18ACH	\$2,000.00		1
15	13	Good Day 8a	8a-9a		09/17/12 to 09/23/12	1x	-- W----				
	13			W	09/19/12	:30	8:51 AM	USPRTV18ACH	\$2,000.00		1
16	13	Good Day 8a	8a-9a		09/17/12 to 09/23/12	1x	--- T --				
	13			Th	09/20/12	:30	8:43 AM	USPRTV18ACH	\$2,000.00		1
17	13	Good Day 8a	8a-9a		09/17/12 to 09/23/12	1x	--- F --				
	13			F	09/21/12	:30	8:51 AM	USPRTV18ACH	\$2,000.00		1
18	13	Good Day 8a	8a-9a		09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	8:52 AM	USPRTV18ACH	\$2,000.00		1
19	13	Good Day 8a	8a-9a								

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Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

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19	13	Good Day 8a	8a-9a		09/24/12 to 09/30/12	1x	- T-----				
	13			Tu	09/25/12	:30	8:14 AM	USPRTV18ACH	\$2,000.00		1
20	13	Good Day 8a	8a-9a		09/24/12 to 09/30/12	1x	-- W----				
	13			W	09/26/12	:30	8:42 AM	USPRTV18ACH	\$2,000.00		1
21	13	Good Day 8a	8a-9a		09/24/12 to 09/30/12	1x	-- - T--				
	13			Th	09/27/12	:30	8:53 AM	USPRTV18ACH	\$2,000.00		1

Aired Spots**21**

<u>Gross Total</u>	\$40,600.00
<u>Agency Commission</u>	\$6,090.00
<u>Net Amount Due</u>	\$34,510.00
	Payment Terms 30 Days

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